



March 13, 2024

The Honorable Jesse Sumner  
Chair, Labor & Commerce Committee  
Alaska House of Representatives  
State Capitol, Room 421  
Juneau, AK 99801

CC: House Labor & Commerce Committee

**RE: Proposed Amendment to HB 271**

Chair Sumner and Committee Members,

On behalf of CTIA®, the trade association for the wireless communications industry, I submit the following comments raising concerns with the definition of “social media platform” in HB 271. The current definition is overly broad and would likely result in unintended consequences for multiple industries, including the wireless industry, that are not considered social media platforms. It is crucial to ensure that the definition is clear and concise to avoid inadvertently burdening other sectors of the economy. Please feel free to reach out with any questions or concerns and thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Jake Lestock". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jake Lestock  
Director  
State Legislative Affairs



## **Proposed Amendment to HB 271**

### **Current definition in the bill text:**

(4) "social media platform" means an online service, application, or Internet website that allows users to create, share, or view user-generated content, including text, images, videos, or audio;

### **Proposed Definition:**

(6) "Social media platform" means:

(a) A website or application that is open to the public, allows a user to create an account, and enables users to do all of the following:

1. Interact socially with other users within the confines of the website or application;
2. Construct a public or semipublic profile for the purpose of signing into and using the website or application;
3. Populate a list of other users with whom an individual shares or has the ability to share a social connection within the website or application;
4. Create or post content viewable by others, including on message boards, chat rooms, video channels, direct or private messages, or chats, or on a landing page or main feed that presents the user with content generated by other users; and

(b) Does not include:

1. A broadband internet access service as defined by the Federal Communications Commission;
2. An electronic mail service;
3. A search engine service;
4. A cloud storage or cloud computing service;
5. An online service, application, or website in which interaction between users is predominantly used for technical support, or limited to reviewing products offered for sale by electronic commerce or commenting on reviews posted by other users; or
6. An online service, application, or website:
  - a. That consists primarily of information or content that is not user-generated but is preselected by the provider; and
  - b. For which any chat, comments, or interactive functionality is incidental to, directly related to, or dependent upon the provision of the content described by subdivision a. of this subparagraph;